

\$100,000 China and Porcelain Sale

Including Regular Stock and Special Purchases

Hundreds
of Sets
at
Savings
of
1/4 to 1/2

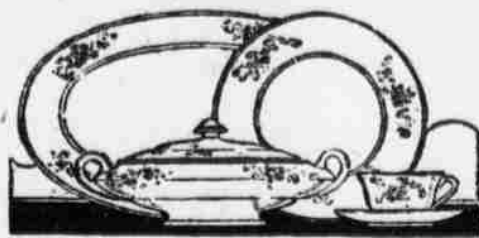
17,000 Pieces American Porcelain Dinnerware

As illustrated below

About HALF PRICE

Attractive pink spray design on good quality porcelain, with gold line on edge and handles. 500 sets and 12,000 extra pieces to match.

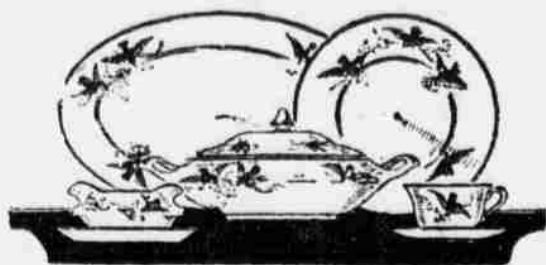
300
100-Piece Sets
\$16.48



52-Piece Set
\$8.94
32-Piece Set
\$4.24

Illustrating
a Few of
Hundreds
of Equally
Remarkable
Offerings

200 Blue Bird Dinner Sets

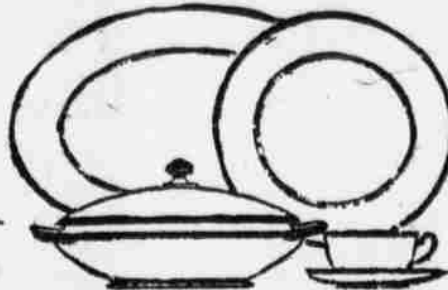


\$9.94 \$18.74
52-Piece Set 100-Piece Set
Usually \$15.48 Usually \$28.25
One of our regular open stock patterns, of good quality American porcelain, in the immensely popular blue-bird design.

Imported China Dinner Sets

\$74.50
Usually \$99.50

Fine Bavarian China, with handsome burnished gold band and line. All handles covered with burnished, coin gold. 111 pieces.



Imported Earthenware Baking Dishes \$1.44

Nest of 5 in good quality earthenware, in choice of 3 attractive designs.



Yellow Mixing Bowl Sets 84c Set

5 yellow earthenware bowls with bands of white.

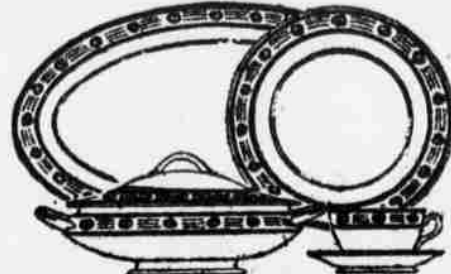
English Porcelain Dinner Sets HALF PRICE

100-Piece Set
\$29.75
Formerly \$59.50

52-Piece Set
\$16.24
Formerly \$32.50

32-Piece Set
\$6.44
Formerly \$13.24

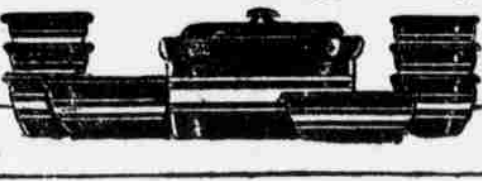
This set has a red and green design of a quaint simplicity. Other English Porcelain sets reduced proportionately.



Especially practical and suitable for cottage use. Odd dinnerware to match reduced 1/4.

200 Brown Baking Sets, \$1.24

Consisting of 6 custard cups, a covered casserole, an



open baking dish, and a small mixing bowl.

Gray and Blue Mixing Bowl Set 72c Set

Nest of 5, of gray earthenware with blue bands.

Bride's Blue Band Kitchen Sets \$1.49 Set

Jug, 10 in. mixing bowl, 2 lb. butter-crock and six custard cups.



EXTRAORDINARY GLASSWARE VALUES IN OUR JUNE SALE OPENING THURSDAY

A Sale Extraordinary of Madeira Embroideries

Hundreds of beautiful pieces, supremely suitable for gift purposes, which a special purchase enables us to offer at the extraordinarily low prices quoted below:

Oval Tray Cloths
12x18, \$1.19
16x23, 1.49

Scarfs
17x44, \$2.79
17x52, 2.97

13-Piece Luncheon Sets, \$4.49 set

13- and 14-inch Tea Napkins, \$6.24 to \$11.89 dozen

Center Pieces

24-inch round, \$1.79 and \$3.79
27 inches round, 2.49 and 4.39

Tea, Luncheon, and Dinner Cloths

34 inches round, \$4.49 and \$5.94
44 inches round, 6.24

52 inches round, 6.94 to 14.89
70 inches round, 14.89 to 24.89

Boudoir Cases, 14x18, 1.49 and 3.79

Macy—Second Floor, Center, Rear.

Handsome Gift Clocks Specially Priced



Normandy Chime
Mantel Clock
\$12.89
Usual price \$15.89

Good-looking mahogany finished case, fitted with a dependable 8-day movement. Strikes the hour and half hour on musical rods. Silvered dial with convex glass, 5 1/2 in. across, 9 3/4 in. high, 20 1/2 in. wide.



Hand Carved
Cuckoo Clock
\$10.89
Usual price \$14.89

An unusual opportunity to obtain a fine cuckoo clock at an exceedingly low price. All these clocks, which have been taken from our regular stock, strike the hour and half hour on a gong, accompanied by the famous cuckoo-call. Complete with weights.

Macy—Basement, Center, Front.



Handsome
Mantel Clock
\$7.24

A remarkable value. Fine mahogany-finished case, with reliable 8-day movement. Cast gilt sash and bezel. Strikes the hour and half hour on a cathedral gong. 5 1/2 in. porcelain dial, with convex glass. 9 3/4 in. high. 19 in. wide.

Macy—Basement, Center, Front.

R.H. Macy & Co.
HERALD SQUARE Inc. NEW YORK

Merchandise Advertised Here on Sale Tomorrow.

A Special Purchase Quart Tilting Vacuum Carafes at \$7.74

Our usual price would be \$10.48
Keeps Liquids Hot or Cold

An ornamental necessity in the office or at home. It is so handsomely designed and finished that you may place it anywhere, and it will "fit."

And the convenience of it! All you need to do is remove the stopper and pour a cold drink for yourself, just by tilting the container.

Macy—Main Floor, Center



Sale of Macy-Made Bedding

We stock no bedding. Every mattress and pillow is freshly made to a customer's order.

Macy-Made Mattresses

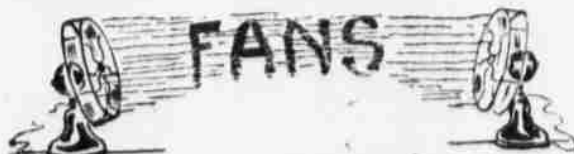
The prices quoted below are for the double-bed size (54x76 inches). Proportionate savings in smaller sizes.

No. 1 Layer Felt Mattress, stitched with roll edge, \$13.48
AA Layer Felt Mattress, with roll edge, 19.89
South American Black Hair Mattress, plain edge, 22.48
Long Black Curled Hair Mattress, plain edge, 34.25
Superior Curled White Hair Mattress, plain edge, 37.50
Lamb's Wool and White Hair Mattress, stitched with imperial edge, \$54.50

Macy-Made Pillows

Gray duck feather, \$1.54
Mixed goose feather, 2.24
Selected white goose feather, 3.64
Pure gray down, 4.64
Pure white goose down, 5.94

Macy—Sixth Floor, Rear.



A Cooling Breeze Whenever and Wherever You Want It

8-Inch Fan, \$7.44
Neatly gilded, and runs at high or low speed.
10-Inch Oscillating Fan, \$16.89
These fans may be adjusted to any angle and operate on direct or alternating current.

Macy—Basement, 34th Street.



Special Sale of 749 Cotton Frocks for Women \$9.74

Cool cotton frocks—neatly tailored, as suitable for office wear as on the veranda, as appropriate for the matinee as for traveling. There are nine styles in the collection—one dotted voile, one sleeveless sponge or linen, one linen, three plain voile, and three Normandy voile models.

The colors in the plain voile are navy, brown, lavender, gray, Copenhagen, black and white. In the Normandy—navy, red, and black and white. In the linen, Copenhagen, rose, green, brown and tan.

Illustrated are: A—a frock of voile, trimmed with hemstitching. B—a frock of dotted voile. C—a beautifully tailored model of linen, and D—a fresh dotted Normandy.

Sizes 36 to 46.

Macy—Third Floor, 34th Street, Rear.



A New Lot of 1,000 Untrimmed Milan Hemp Hats \$1.49

Our Usual Price Would Be \$2.74

The smart shapes which are being worn this summer, of excellent quality Milan hemp—in such color as sand, pearl, and black and white (there are others, too)—isn't that a combination worth noticing? We think it is—because it's one of the best values we have offered this season!

Trimmed without charge, if Trimmings are purchased here.

Flower Wreaths, \$1.49

A wide variety, with foliage and grass, including poppies, lilies, lilacs, morning glories and other attractive flowers.

Macy—Second Floor, 34th Street.



Cool Two-Piece Pajama Suits For Women Unusually Low Priced

\$9c—Of medium weight nainsook, slip-over model with two pockets, and round neck. In pink, orchid or blue. 328 pieces in the lot.

\$1.64—Of medium weight nainsook, long sleeve coat model. Trimmed with four braid frogs, and a useful little pocket. In orchid, pink, blue, tan and white. As illustrated B.

\$1.79—Several different styles at this price. Developed in fancy striped madras, in coat styles, or fine solid color batiste. Slip-over models in pink, white, orchid or blue, with piping in contrasting color.

\$2.79—Coat and slip-over models in good quality cotton crepe. A variety of dainty pastel shades. Also a fine basket-weave batiste in a slip-over model with round neck finished with wee rosebuds. In pink, orchid, white and blue. One illustrated C.

\$3.49—Slip-over model with round neck, made of fine striped silk and cotton mixture, and trimmed with clusters of tucks at the waist-line. In pink, blue, orchid. One illustrated A.

Macy—Third Floor, Center, Rear.

In the Misses' Own Section

Cotton Challis Breakfast Coats \$1.19

Cool, comfortable negligee coats for warm summer days—easily laundered and kept fresh. In several delightful colors.

Also breakfast coats of printed voile (printed in dainty floral patterns) trimmed with neat white collar, cuffs and pockets. In pink Copenhagen and orchid. Sizes 14 to 20.

Macy—Third Floor, Center.



Satin Pullman Robes \$17.74

That May Be Converted Into Traveling Bags

Made of fine soft satin and so cleverly cut that it folds into a compact firmly tied bag into which you may thrust night-gown and slippers. This "Doris Cleveland" Traveling Robe is exclusive with us in the Metropolitan district. It is an unusual gift for the bride's honeymoon, and a particularly appropriate one for the woman who travels a great deal.

In rose, Copenhagen, navy, purple, black, light blue, brown and hollyhock.

Macy—Third Floor, 34th Street.

We Sell Merchandise of Taste and Quality at Lowest-in-the-City Prices—For Cash Only.
R.H. Macy & Co.
HERALD SQUARE Inc. NEW YORK

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